

REP HEADLINE# 8409617  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT4/16 14.38  
\*\*\* KPLC-TV \*\*\*

ADV # ADV. NAME POLI/C FAYARD/D/SEN/LA REP. # OFF. # SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME AMY MILLS

25 WHITLOCK PLACE, SW SALES PRSN WA- FRANK LEBLANC  
MARIETTA, GA 30064

ORDER # CONTRACT # 8409617 CLASS: NATL. LOCAL REGIONAL  
PRDCT FAYARD FOR SENATE EST#4571 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/16 OCT9/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/16 14.38

REP: NEW ORDER  
TTL \$95 @ 2X  
PLS CFM  
THX, ALEX FOR FRANK

POL09617

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
25 WHITLOCK PLACE, SW  
SUITE 201  
MARIETTA, GA 30064

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 724  
AGENCY PRODUCT CODE = 834  
AGENCY EST# = 4571

1			700A-800A	30		\$40.00	10/9	10/9	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
2			800A-900A	30		\$55.00	10/9	10/9	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												

Fayard 10.9-10.9

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/16						\$95.00						

CONTRACT TOTAL \$95.00  
 TOTAL SPOTS 2

MARKET TOTALS \$133 KPLC 71% KVHP 29% CABL 0% NVHP 0%  
 ESTIMATED SHARES

SVC- NONE  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KPLC - TV Lake Charles, LA

**Date:**

10/04/2016

I, Amy Mills

being/on behalf of: Fayard, Caroline, a legally  
qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/09/2016

Date of Last Broadcast: 10/09/2016

**Total Charges:** \$\*\*\*\*\*80.75 NET



I represent that the payment for the above described broadcast time has been furnished by:

Caroline Fayard for US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ravi Sangisetty, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/04/2016

Date

*Amy W. Mills*

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Stephanie Gill* Stephanie Gill National Sales Coord.  
Signature Printed Name Title





**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

[www.kplctv.com](http://www.kplctv.com)

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

<u>Contract / Revision</u> POL09617 /		<u>Alt Order #</u> 08409617
<u>Product</u> FAYARD FOR SENATE		
<u>Contract Dates</u> 10/09/16 - 10/09/16		<u>Estimate #</u> 4571
<u>Advertiser</u> POL/Fayard, Caroline/US Senate		<u>Original Date / Revision</u> 10/05/16 / 10/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLC	<u>Account Executive</u> Frank LeBlanc	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV13041	<u>Advertiser Code</u> 724	<u>Product 1/2</u> 834
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/09/16	10/09/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$40.00				
N 2	KPLC	10/09/16	10/09/16	NBC Meet The Press	8:00 AM-9:00 AM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$55.00				
<b>Totals</b>								0.00				2	\$95.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/09/16	2	\$95.00	(\$14.25)	\$80.75
<b>Totals</b>	2	\$95.00	(\$14.25)	\$80.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.